



“ Uses her background in customer service to create a friendly environment, with winning concepts, chic design and memorable impressions. Experience in branding, motion graphics and film. Promises to never give up until she has reached and exceeded the clients vision. Organized, detail-oriented and a creative leader, specializing in solving problems using innovative ideas. ”

TheParkerNicole.com

817-627-9110

TheParkerNicole@Mail.com

INDUSTRY EXPERIENCE:

Zilis: Argyle, Texas
CREATIVE DIRECTOR (October 2021 - Present)

- Conduct brainstorming sessions with creative team to develop ideas for new products, ad campaigns, events, and more
- Supervise and aide in creation of all material to support company such as emails, videos, logos, packaging, etc.
- Present concepts to clients, take and apply feedback as needed and obtain approvals for final deliverables

SkyLearn: Tampa, Florida (Semi-Remote)
DIRECTOR OF CONTENT (April 2018 - September 2019)

- Led and participated in all content creation including a 60 hour educational course
- Saved the company over \$50,000 in first few months and met with other executives to keep company on positive track each quarter
- Headed the email marketing team to increase email engagement to thousands of prospects

FloorForce: Sarasota, Florida
CREATIVE MARKETING DIRECTOR (November 2017 - April 2018)

- Partnered with companies such as Google and LinkedIn to generate brand centered media to engage or inform consumers
- Traveled to trade shows to represent the company as well as engage with clients and vendors
- Launched and executed marketing strategy and supported it by overseeing all content creation by design team

The Original Frameless Shower Doors: Coral Springs, Florida
VIDEO & GRAPHICS PRODUCER (November 2016 - November 2017)

- Defined every visual aspect for rapidly growing company while being resourceful and adaptable to solve all problems
- Managed every stage of video production from storyboarding through to post-production
- Developed the layout and graphic design across all mediums including designing a wrap for NASCAR

SKILLS:

Adobe Suite	Drone Pilot	Hubspot
Microsoft Suite	UI & UX Design	Branding
Cinema 4D	HTML & CSS	Concept Development
MM Budgeting	Typography	Public Speaking
MM Scheduling	Leadership	Copy Writing
Email Marketing	Problem Solving	Script Writing

OTHER EXPERIENCE:

Parker Nicole Creative: Various Locations
OWNER (March 2013 - Present)

MeSpa: Grapevine, Texas
CUSTOMER RELATIONS SPECIALIST (May 2014 - August 2014)

Farmers Insurance: Keller, Texas
MARKETER (September 2013 - February 2014)

Ultimate Relaxation: Keller, Texas
SPA MANAGER (April 2013 - August 2013)

Compass Christian Church: Colleyville, Texas
CHILD CARE PROVIDER (June 2008 - August 2013)

EDUCATION:

Full Sail University: Winter Park, Florida
MASTER OF FINE ARTS DEGREE IN FILM PRODUCTION (September 2021)
BACHELOR OF SCIENCE DEGREE IN DIGITAL ARTS & DESIGN (August 2016)

INDUSTRY TRAINING:

- Completed 8 workshops through Digital Marketer
- Completed 2 certifications through Hubspot
- Completed Marketing Fundamentals Training with Hubspot

AWARDS:

- Hudson Foundation
- Published in 2013 Flight Magazine
- Valedictorian from Full Sail University

VOLUNTEER WORK:

Tim Tebow's Night To Shine	Disney Marathons
New Hope Equine Assisted Therapy	Compass Church Nursery
Keller ISD Special Needs Teacher Aide	Vacation Bible School Leader